

# Poterion Fairtrade Communion Wine

## Advent 2008 News

Welcome to the first Poterion Fairtrade Communion Wine e-letter with our latest news. We have been delighted with the response that we have had since launching the world's first Fairtrade Communion Wine in February 2008. We are now supplying over 600 cathedrals, churches and shops from



Children at the school subsidised by Stellar Fairtrade

Aberystwyth to Iona and from Cornwall to Kent. We have also had enquiries and orders from as far afield as Finland and Sierra Leone!

From the beginning of December 2008 we are sourcing Poterion from the Stellar Fairtrade Organic Winery in the Western Cape of South Africa following the unfortunate closure of Los Robles Fairtrade Winery in Chile who have ceased trading due to financial problems. We have managed to reproduce wine that tastes and looks exactly the same as our original

Fairtrade Communion Wine.



Maria Malan,  
Farm Manager

The wine itself comes in a screw top 75cl bottle and has good longevity. Made from the Muscat grape, it is lightly fortified to 15% alcohol content, pale in colour with fruit flavours and a balancing sweetness that has been well-received by communicants throughout the UK.



## Stop press: Poterion Fairtrade Red

It has always been our intention to ship a red Communion wine as well as a pale one and we are pleased to announce that one is being prepared in South Africa over Christmas. Made from the Cabernet Sauvignon grape, it will arrive in the UK at the beginning of February, in time for Fairtrade Fortnight 2009

## Ordering, Delivery and Costs

If you would like to order Poterion Fairtrade Communion Wine, you can contact us in a variety of ways: By email at sales@poterionfairtrade.co.uk, by phone on 01785 817229, by fax on 01785 811181, or via our website

poterionfairtrade.co.uk  
The cost of the wine is being held at our current price of **£5.49 per bottle for a case of 12**, this includes VAT and delivery and the cost falls to **£4.99 per bottle for 24 bottles**

or more, again including VAT and delivery. These charges apply throughout the UK but there may be a surcharge for the Highlands and Islands. Normal delivery is the next working day but we can arrange it to suit you.

## Stellar Fairtrade Initiatives:

- Families receive health care and the permanent services of a community worker
- Workers receive free housing, electricity and water
- All schooling and child-care facilities are subsidised
- Projects initiated to improve living conditions